Kids Co. – Media Release Form

Choose one:  ☐ Adams    ☐ Graham Hill    ☐ Island Park    ☐ John Hay    ☐ John Muir
☐ Lakeridge    ☐ Lincoln    ☐ McDonald    ☐ Queen Anne    ☐ South Shore    ☐ TOPS

Dear Parents and Guardians,

Kids Co. periodically receives attention from newspapers, magazines, radio and TV stations; asking to take pictures, do interviews and audio- and video-record portions of our programs. This exposure is of great benefit to Kids Co. as a whole, and brings understanding of the critical need for high-quality child care in our community. Kids Co. engages professional photographers/videographers and we ourselves take pictures of children and activities to use in our newsletters, posters, press releases, flyers, social media (e.g., Facebook), website, etc.

We need a legal guardian’s permission to do these things and ask you to read and respond to the information below. If you choose not to grant permission, this will in no way affect any child’s opportunity to participate in Kids Co. programs or events.

So that we can honor your wishes, mark the box indicating your choice and sign the release. Please return this form to a Kids Co. staff member, or in the tuition payment box.

Please call if you have questions or concerns at (206) 781-8062.

________________________________________
Please print child’s name.

MEDIA RELEASE FOR A MINOR

☐ I, the undersigned, being legal guardian of the child listed above, grant to Evergreen Children’s Association dba Kids Co. the right to use his/her photograph, likeness, video or voice recording with or without his/her name, for advertising, broadcast or publication in any and all media (including social media and Kids Co.’s website). I hereby release any claims of copyright, libel, slander, violation of privacy or similar rights that I may have. There is no expiration date on this release; I will not seek compensation for usage.

☐ OPT OUT: I do not grant permission to use my child’s photograph, likeness, video or voice recording with or without his/her name, for broadcast or publication in any and all media.

Parent Name (print): __________________________________________

Signature: ____________________________________  Date: __________

Rev. 03/14